

# NORTHWEST RURAL HEALTH VIRTUAL CONFERENCE

# 20 21



MARCH 22 - 25, 2021 • VIRTUAL

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Monday, March 22

**8:30AM - 10:00AM**

Welcome

Keynote: The Story of New Ulm:  
Creating a Destination Community for  
Health Care Transformation

*Toby Freier, MBA, FACHE  
President, New Ulm Medical Center - Allina Health*

**WILL NOT BE RECORDED**

**10:00AM - 10:15AM**

*Break*

**10:15AM - 11:15AM**

Community Paramedicine in a Rural  
Setting

*Ray Eickmeyer  
Lake Chelan Hospital EMS*

**11:15AM - 11:30AM**

*Break*

**11:30AM - 12:30PM**

The Heart of New Ulm

*Toby Freier, MBA, FACHE  
President, New Ulm Medical Center - Allina Health*

**WILL NOT BE RECORDED**

**12:30PM - 1:30PM**

*Lunch*

**1:30PM - 5:30PM**

Complex Care Conversations at the  
Heart of Rural Palliative Care

*Tammy Newman Bhang DNP, ARNP, ACHPN  
Juan Iregui MD, MA, FAAHPM  
CORE HCC*

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Tuesday, March 23

**8:30AM - 9:30AM**

Rural Hospital Financial and Operational Best Practices

*Jonathan Pantenburg & Zach Boser, Stroudwater Associates*

**9:30AM - 9:45AM**

*Break*

**9:45AM - 10:45AM**

Rural EMS & Coroners – Working Together in Service to Others

*Annie Pillers  
Whitman County Coroner's Office*

**10:45AM - 11:00AM**

*Break*

**11:00AM - 12:00PM**

Engaging Stakeholders to Address Health Workforce Challenges: Recent Projects from the Center for Health Workforce Studies at the University of Washington

*Sue Skillman MS, Senior Deputy Director, Center for Health Workforce Studies, University of Washington*

*Benjamin Stubbs, MPH, Research Scientist, University of Washington Center for Health Workforce Studies*

*Julia O'Connor, MSW, Health & Social Policy Advisor, Washington Workforce Training and Education Coordinating Board*

*Ben Dunlap, MPH, Research Scientist, University of Washington Center for Health Workforce Studies*

# SCHEDULE

2021 VIRTUAL CONFERENCE

## Tuesday, March 23

**12:00PM - 1:00PM**

*Lunch*

**1:00PM - 3:00PM**

EMS Documentation &  
Reimbursement--The Dollars are in the  
Details

*Jody O'Brien, System Design West, LLC*

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Wednesday, March 24

**8:30AM - 9:30AM**

Small Town & Rural Community Mental Health Solutions

*Corey Laughary, Palouse Federated Church*

**9:30AM - 9:45AM**

*Break*

**9:45AM - 10:45AM**

Rural Graduate Medical Education: New Opportunities for Developing Rural Workforce

*Judith Pauwels, MD*

*University of Washington, WWAMI Family Medicine Residency Network*

*James Wallace, MD, MPH, Family Health Centers*

**10:45AM - 11:00AM**

*Break*

**11:00AM - 12:00PM**

WWAMI AHEC Scholars: Addressing Rural Healthcare Workforce Needs Through an Interprofessional Certificate Program

*Toby Keys, University of Washington School of Medicine*

*Stacey Morrison, WWAMI AHEC - University of Washington School of Medicine*

Enhancing the Ambulatory Care RN Workforce Through Community Partnerships

*Nicole Summerside & Mayumi Willgerodt, University of Washington*

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Wednesday, March 24

**12:00PM - 1:00PM**

*Lunch*

**1:00PM - 4:00PM**

Critical Gaps in Rural Nursing: Moving Ideas to Action

*Claudia Shanley, MSW, Health Workforce Director,  
Washington State Department of Health*

*Mary Sue Gorski, PhD, RN, Director Research and  
Advanced Practice, Nursing Care Quality Assurance  
Commission*

*Louise Kaplan, PhD, ARNP, FNP-BC, FAANP, FAAN,  
Associate Professor, Washington State University  
Vancouver College of Nursing*

*Paula R. Meyer MSN, RN, FRE, Executive Director,  
Washington State Department of Health*

*Benjamin Stubbs, MPH, Research Scientist, University of  
Washington, Department of Family Medicine*

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Thursday, March 25

**8:30AM - 9:30AM**

Social Determinants of Health

*Rachel M. Ceballos, PhD, Associate Professor, Cancer Prevention Program, Public Health Sciences Division, Fred Hutch*

**9:30AM - 9:45AM**

*Break*

**9:45AM - 10:45AM**

Diversity, Equality and Inclusion in Healthcare

*Paul Buckley, PhD, Fred Hutch*

**10:45AM - 11:00AM**

*Break*

**11:00AM - 12:00PM**

Closing Plenary: Resilience and Wellness

*Ann Marie Roepke, PhD  
Evoke Training and Consulting, PLLC*

**WILL NOT BE RECORDED**

**12:00PM - 1:00PM**

*Lunch*

# SCHEDULE

## 2021 VIRTUAL CONFERENCE

### Thursday, March 25

**1:00PM - 3:00PM**

Evolving Rural Partnerships for Opioid Use Disorder Prevention, Treatment, and Recovery: Resources & Facilitated Discussion

*Michael McDonell, PhD, Washington State University*

*Elizabeth Weybright, PhD, Washington State University*

*Mark Duncan, MD, Assistant Professor, University of Washington*

*Laura Cooley, MA, Technology Transfer Specialist, Northwest Addiction Technology Transfer Center (NWATTC), ADAI, University of Washington*

*Kate Hampilos, ND, MS, Program Coordinator, Washington State University Center, Rural Opioid Prevention, Treatment, and Recovery (CROP+TR)*

*John Roll, PhD, Vice Dean for Research, Elson S. Floyd College of Medicine, Washington State University*

*Richard K. Ries, MD, Professor of Psychiatry, and Director of Addictions Division, Department of Psychiatry and Behavioral Sciences, University of Washington School of Medicine*

*Cara Towle, RN MSN MA, Associated Director of Telepsychiatry and Psychiatry and Behavioral Sciences, University of Washington*